

Rhetorically 3rd Edition

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Sourcebook on Rhetoric James Jasinski 2001-07-19 This book is designed to introduce readers to the language of contemporary rhetorical studies. The book format is an alphabetized glossary (with appropriate cross listings) of key terms and concepts in contemporary rhetorical studies. An introductory chapter outlines the definitional ambiguities of the central concept of rhetoric itself. The primary emphasis is on the contemporary tradition of rhetorical studies as it has emerged in the discipline of speech communication. Each entry in the glossary ranges in length from a few paragraphs to a short essay of a few pages. Where appropriate, examples are provided to further illustrate the term or concept. Each entry will be accompanied by a list of references and additional readings to direct the reader to other materials of possible interest.

Luke's Rhetorical Compositions Paul Elbert 2022-07-19 Luke's Rhetorical Compositions offers new ideas in Lukan scholarship, especially in regard to Aelius Theon's first-century rhetoric manual (Progymnasmata) and inter-textual, Lukan-Pauline, biblical studies. Two chapters deserve special mention: the material in chapter 3 is a groundbreaking discussion of Acts 2:38 in which its Greek verb tense speaks to the subsequent reception of the gift of the Holy Spirit following salvation, not coincident with salvation. In Acts 2:38 it is Luke's intention to portray Peter as promising the gift of the Holy Spirit to hearers and to those beyond narrative time as a Pentecostal experience. Chapter 9 discusses Luke's use of progymnastic examples in his descriptions of the salvation experience. It also discusses Luke's clarification of Paul using narrative persuasion from Jesus tradition and history. Also, Luke's use of basic soteriological vocabulary provides clarity and plausibility. His distinctive selection of examples from the Jesus tradition and his duplication of Paul's soteriological vocabulary is very helpful.

Rhetorical Criticism Jim A. Kuypers 2016-04-21 Now in its second edition, Rhetorical Criticism: Perspectives in Action presents a thorough, accessible, and well-grounded introduction to contemporary rhetorical criticism. Systematic chapters contributed by noted experts introduce the fundamental aspects of a perspective, provide students with an example to model when writing their own criticism, and address the potentials and pitfalls of the approach. In addition to covering traditional modes of rhetorical criticism, the volume presents less commonly discussed rhetorical perspectives, exposing students to a wide cross-section of techniques.

Essays on Classical Rhetoric and Modern Discourse Robert Connors 1984 Eighteen essays by leading scholars in English, speech communication, education, and philosophy explore the vitality of the classical rhetorical tradition and its influence on both contemporary discourse studies and the teaching of writing. Some of the essays investigate theoretical and historical issues. Others show the bearing of classical rhetoric on contemporary problems in composition, thus blending theory and practice. Common to the varied approaches and viewpoints expressed in this volume is one central theme: the 20th-century revival of rhetoric entails a recovery of the classical tradition, with its marriage of a rich and fully articulated theory with an equally efficacious practice. A preface demonstrates the contribution of Edward P. J. Corbett to the 20th-century revival, and a last chapter includes a bibliography of his works.

Five Chapters on Rhetoric Michael S. Kochin 2015-10-27 Michael Kochin's radical exploration of rhetoric is built around five fundamental concepts that illuminate how rhetoric functions in the public sphere. To speak persuasively is to bring new things into existence—to create a political movement out of a crowd, or an army out of a mob. Five Chapters on Rhetoric explores our path to things through our judgments of character and action. It shows how speech and writing are used to defend the fabric of social life from things or facts. Finally, Kochin shows how the art of rhetoric aids us in clarifying things when we speak to communicate, and helps protect us from their terrible clarity when we speak to maintain our connections to others. Kochin weaves together rhetorical criticism, classical rhetoric, science studies, public relations, and political communication into a compelling overview both of persuasive strategies in contemporary politics and of the nature and scope of rhetorical studies.

Refiguring Rhetorical Education Jessica Enoch 2008-05-16 Refiguring Rhetorical Education: Women Teaching African American, Native American, and Chicano/a Students, 1865-1911 examines the work of five female teachers who challenged gendered and cultural expectations to create teaching practices that met the civic and cultural needs of their students. The volume analyzes Lydia Maria Child's *The Freedmen's Book*, a post-Civil War educational textbook for newly freed slaves; Zitkala Ša's autobiographical essays published in the *Atlantic Monthly* in 1900 that questioned the work of off-reservation boarding schools for Native American students; and Jovita Idar, Marta Peña, and Leonor Villegas de Magnón's contributions

to the Spanish-language newspaper *La Crónica* in 1910 and 1911—contributions that offered language and cultural instruction their readers could not receive in Texas public schools. Author Jessica Enoch explores the possibilities and limitations of rhetorical education by focusing on the challenges that Child, Zitkala Ša, Idar, Peña, and Villegas made to dominant educational practices. Each of these teachers transformed their seemingly apolitical occupation into a site of resistance, revising debilitating educational methods to advance culture-based and politicized teachings that empowered their students to rise above their subjugated positions. *Refiguring Rhetorical Education* considers how race, culture, power, and language are both implicit and explicit in discussions of rhetorical education for marginalized students and includes six major tenets to guide present-day pedagogies for civic engagement.

Advanced Public Speaking Michael J. Hostetler 2017-01-12 *Advanced Public Speaking: A Leader's Guide* is a comprehensive textbook designed to serve as a speech-making reference for upper-level undergraduate students. Now in its second edition, this volume offers brand new classroom-tested chapter assignments, updated examples, and new content on speaking to international and remote audiences. An instructor's manual and test bank are available for download on the book's companion website, offering everything from guidance in constructing a syllabus, to lecture suggestions, to classroom activities. This student-engagement focused and flexible text offers students the opportunity to increase their speaking abilities across a variety of more specific and complex contexts.

Understanding Communication Research Methods Stephen M. Croucher 2018-11-19 Using an engaging how-to approach that draws from scholarship, real-life, and popular culture, this textbook offers students practical reasons why they should care about research methods and a guide to actually conducting research themselves. Examining quantitative, qualitative, and critical research methods, this new edition helps undergraduate students better grasp the theoretical and practical uses of method by clearly illustrating practical applications. The book features all the main research traditions within communication including online methods, and provides level-appropriate applications of the methods through theoretical and practical examples and exercises, including new sample student papers that demonstrate research methods in action.

Rhetorical Processes and Legal Judgments Austin Sarat 2016-09-01 This detailed analysis offers new perspectives on rhetoric and law from distinguished scholars.

Violent Subjects and Rhetorical Cartography in the Age of the Terror Wars Heather Ashley Hayes 2016-05-25 This work examines violence in the age of the terror wars with an eye toward the technologies of governance that create, facilitate, and circulate that violence. In performing a rhetorical cartography that explores the rise of the US armed drone program as well as moments of resistive violence that occurred during the Arab Spring directed at generating a counter-hegemony by Muslim populations, the author argues that the problem of the global terror wars is best addressed by a rhetorical understanding of the ways that governments, as well as individual subjects, turn to violence as a response to, or product of, the post September 11th terror society. When political examinations of terrorism are facilitated through understandings of discourse, clearer maps emerge of how violence functions to offer mechanisms by which governing bodies, and their subjects, evaluate the success or failure of the "War on Terror." This book will be of interest to public policymakers and informed general readers as well as students and scholars in the fields of rhetoric, political theory, critical geography, US foreign relations/policy, war and peace studies, and cultural studies.

Encyclopedia of Rhetoric and Composition Theresa Enos 2013-10-08 First Published in 1996. Routledge is an imprint of Taylor & Francis, an informa company.

Advanced Public Speaking Michael Hostetler 2016-01-08 Debuting in its first edition, *Advanced Public Speaking: A Leader's Guide* is a comprehensive textbook designed to teach, model, and serve as a speech-making reference for upper level undergraduate students. This advanced, student-engagement focused, and flexible text offers students opportunities to increase their speaking abilities across a variety of more specific and complex contexts.

The Rhetoric of Agitation and Control John W. Bowers 2009-06-30 This compelling text is a careful examination of the rhetoric of dissent. *The Rhetoric of Agitation and Control* provides a framework for the study of agitation and responses to that agitation. The third edition offers a profile of past and current movements, such as the street theatre of Chicago in 1968 and the innovative and technological rhetorical techniques found in the "Battle in Seattle." The modus operandi of today's protests continues to evolve from that of the 1960s and 1970s. As smartphones and the Internet replace tie-dyed shirts and flower power, contemporary students and scholars alike will find this edition of *The Rhetoric of Agitation and Control* to be a helpful tool in studying the progression of social and protest movements.

Aristotle's Ethics and Legal Rhetoric Frances J. Ranney 2017-07-05 Taking the novel position of dealing with law, classical rhetoric and feminism concurrently, this book considers the effects of beliefs about language on those who attempt to theorize about and use law to accomplish practical and political purposes. The author employs Aristotle's terminology to analyze economic and literary schools of thought in the US legal academy, noting the implicit language theory underlying claims by major thinkers in each school about the nature of law and its relationship to justice. The underlying assumption is that, as law can only work through language, beliefs about its relationship to justice are determined by assumptions about the nature of language. In addition, the author provides an alternative, feminist rhetoric that, being focused on the production of texts rather than their interpretation, offers a practical ethic of intervention.

Rhetorical Figures in Science Jeanne Fahnestock 1999-07-01 *Rhetorical Figures in Science* breaks new ground in the rhetorical study of scientific argument as the first book to demonstrate how figures of speech other than metaphor have been used to accomplish key conceptual moves in scientific texts. Examples, both verbal and visual, range across disciplines and centuries to reaffirm the positive value of these once widely-taught devices.

21st Century Communication: A Reference Handbook William F. Eadie 2009-05-15 Via 100 entries or "mini-chapters," the

SAGE 21st Century Reference Series volumes on Communication will highlight the most important topics, issues, questions, and debates any student obtaining a degree in the field of communication ought to have mastered for effectiveness in the 21st Century. The purpose is to provide undergraduate majors with an authoritative reference source that will serve their research needs with more detailed information than encyclopedia entries but not as much jargon, detail or density as a journal article or a research handbook chapter.

Television Criticism Victoria O'Donnell 2016-01-22 Television Criticism, Third Edition by Victoria O'Donnell provides a foundational approach to the nature of television criticism. Rhetorical studies, cultural studies, representation, narrative theories, and postmodernism are introduced for greater understanding and appreciation of the critical perspectives on television with in-depth methods of criticism. Illustrated with contemporary examples, this updated Third Edition includes a new, extensive sample critical analysis of The Big Bang Theory and reflects recent changes in the ways television is viewed across multiple devices and the impact of the Internet on television.

Sourcebook on Rhetoric

Rhetorical Public Speaking Nathan Crick 2017 Rhetorical Public Speaking: Civic Engagement in the Digital Age, Third Edition offers students an innovative approach to public speaking by employing the rhetorical canon as a means of constructing artful speech in a multi-mediated environment. It provides a foundation to guide students in understanding, constructing, and delivering messages that address matters of public concern. This edition features contemporary as well as historical examples to highlight key concepts and show how rhetoric works in practice. Each chapter includes speech excerpts, summaries, and exercises for review and retention. Students of public speaking are encouraged to employ their new skills as engaged citizens of society.

Rhetorical Touch Shannon Walters 2014-10-20 Rhetorical Touch argues for an understanding of touch as a rhetorical art by approaching the sense of touch through the kinds of bodies and minds that rhetorical history and theory have tended to exclude. In resistance to a rhetorical tradition focused on shaping able bodies and neurotypical minds, Shannon Walters explores how people with various disabilities—psychological, cognitive, and physical—employ touch to establish themselves as communicators and to connect with disabled and nondisabled audiences. In doing so, she argues for a theory of rhetoric that understands and values touch as rhetorical. Essential to her argument is a redefinition of key concepts and terms—the rhetorical situation, rhetorical identification, and the appeals of ethos (character), pathos (emotion), and logos (logic or message). By connecting Empedoclean and sophistic theories to Aristotelian rhetoric and Burkean approaches, Walters's methods mobilize a wide range of key figures in rhetorical history and theory in response to the context of disability. Using Empedocles' tactile approach to logos, Walters shows how the iterative writing processes of people with psychological disabilities shape crucial spaces for identification based on touch in online and real life spaces. Mobilizing the touch-based properties of the rhetorical practice of *mētis*, Walters demonstrates how rhetors with autism approach the crafting of ethos in generative and embodied ways. Rereading the rhetorical practice of *kaïros* in relation to the proximity between bodies, Walters demonstrates how writers with physical disabilities move beyond approaches of pathos based on pity and inspiration. The volume also includes a classroom-based exploration of the discourses and assumptions regarding bodies in relation to haptic, or touch-based, technologies. Because the sense of touch is the most persistent of the senses, Walters argues that in contexts of disability and in situations in which people with and without disabilities interact, touch can be a particularly vital instrument for creating meaning, connection, and partial identification. She contends that a rhetoric thus reshaped stretches contemporary rhetoric and composition studies to respond to the contributions of disabled rhetors and transforms the traditional rhetorical appeals and canons. Ultimately, Walters argues, a rhetoric of touch allows for a richer understanding of the communication processes of a wide range of rhetors who use embodied strategies.

CliffsAP® English Language and Composition, 3rd Edition

The Rhetorical Act: Thinking, Speaking and Writing Critically Karlyn Kohrs Campbell 2014-02-28 THE RHETORICAL ACT: THINKING, SPEAKING, AND WRITING CRITICALLY, Fifth Edition, teaches liberal arts students how to craft and critique rhetorical messages that influence, inviting and enabling them to become articulate rhetors and critics of the world around them. The new edition maintains a traditional humanistic approach to rhetoric, while extending the scope and relevance of the text. THE RHETORICAL ACT reaffirms the ancient Aristotelian and Ciceronian relationships between art and practice—one cannot master rhetorical skills without an understanding of the theory on which such skills are based. The text combines thorough coverage of rhetorical criticism, media literacy, and strategic public speaking, providing a solid grounding in essential concepts while helping students hone their skills in each area. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Rhetorical Criticism of the Bible Duane Frederick Watson 1994 This volume contains extensive bibliographies of works on rhetorical criticism of both the Old and New Testaments. Introductory chapters treat the development of rhetorical criticism and its influence on contemporary biblical interpretation.

Aristotle and Confucius on Rhetoric and Truth Haixia Lan 2016-11-10 The current study argues that different cultures can coexist better today if we focus not only on what separates them but also on what connects them. To do so, the author discusses how both Aristotle and Confucius see rhetoric as a mode of thinking that is indispensable to the human understanding of the truths of things or *dao-the-way*, or, how both see the human understanding of the truths of things or *dao-the-way* as necessarily communal, open-ended, and discursive. Based on this similarity, the author aims to develop a more nuanced understanding of differences to help foster better cross-cultural communication. In making the argument, she critically examines two stereotyped views: that Aristotle's concept of essence or truth is too static to be relevant to the rhetorical focus on the realm of human affairs and that Confucius' concept of *dao-the-way* is too decentered to be compatible with the

inferential/discursive thinking. In addition, the author relies primarily on the interpretations of the Analects by two 20th-century Chinese Confucians to supplement the overreliance on renderings of the Analects in recent comparative rhetorical scholarship. The study shows that we need an in-depth understanding of both the other and the self to comprehend the relation between the two.

The Rhetorical Function of the Book of Ezekiel Thomas Renz 1999-06-29 This study argues that the book of Ezekiel was designed to shape the self-understanding of the exilic community. It explores historical context, overall literary arrangement, individual rhetorical techniques, and the effect of the book on its first readership. This publication has also been published in paperback, please click here for details.

The Rhetorical Power of Children's Literature John H. Saunders 2016-12-21 The Rhetorical Power of Children's Literature is an edited volume with contributions from established and new scholars of rhetoric offering case studies that analyze a full array of genres in children's literature from picture books to young adult novels. Collectively, this volume's contributions interrogate how children's literature is a powerful yet under examined space of rhetorical discourse that influences one of the most vulnerable segments of our population. This book is singularly unique given that it will be the first collection of essays on children's literature from the distinct perspective of the field of Communication. Beyond topical novelty, the contributors utilize a range of scholarly methods to analyze instances of the rhetoric of children's literature. Consequently, essays in this volume may be read for both their specific topical content and as exemplars for multiple methodological approaches to the study of the rhetoric of children's literature. Collectively, the contributors set out to contribute to our knowledge of how instances of children's literature operate as rhetorical discourses. The volume is organized by case studies approached through critical, rhetorical lenses that analyze specific instances of children's literature from two distinct stages of children's developmental reading experiences including pre/early literacy and fluent reading. Structurally, the book includes eight content chapters divided evenly with four chapters analyzing books for young children and four chapters analyzing books targeting audiences from late-childhood to adolescence. An overview of each content chapter accompanies this proposal. is an edited volume with contributions from established and new scholars of rhetoric offering case studies that analyze a full array of genres in children's literature from picture books to young adult novels. Collectively, this volume's contributions interrogate how children's literature is a powerful yet under examined space of rhetorical discourse that influences one of the most vulnerable segments of our population. This book is singularly unique given that it will be the first collection of essays on children's literature from the distinct perspective of the field of Communication. Beyond topical novelty, the contributors utilize a range of scholarly methods to analyze instances of the rhetoric of children's literature. Consequently, essays in this volume may be read for both their specific topical content and as exemplars for multiple methodological approaches to the study of the rhetoric of children's literature. Collectively, the contributors set out to contribute to our knowledge of how instances of children's literature operate as rhetorical discourses. The volume is organized by case studies approached through critical, rhetorical lenses that analyze specific instances of children's literature from two distinct stages of children's developmental reading experiences including pre/early literacy and fluent reading. Structurally, the book includes eight content chapters divided evenly with four chapters analyzing books for young children and four chapters analyzing books targeting audiences from late-childhood to adolescence. An overview of each content chapter accompanies this proposal.

Rhetoric and Scripture Thomas H. Olbricht 2021-03-31 This book offers a unique overview of the development of rhetorical criticism both in North America and internationally through the work of pioneering New Testament scholar Thomas H. Olbricht. Lauri Thurén has gathered nineteen of Olbricht's essays as a guidebook to rhetorical criticism for students, clergy, and scholars. The range of essays from throughout Olbricht's career illuminate the history of rhetorical criticism and reflect the different motivations of ancient and contemporary rhetorical approaches. Essays focus on the history of biblical rhetorical analysis, the rhetorical analysis of biblical texts, the characteristics of rhetorical analysis, and types of biblical rhetorical criticism. A foreword by Thurén and a memorial essay by Carl R. Holladay contextualize Olbricht's work. Anyone interested in the rhetorical study of the New Testament will find this volume inspiring and informative.

The Rhetorical Leadership of Fulton J. Sheen, Norman Vincent Peale, and Billy Graham in the Age of Extremes Timothy H. Sherwood 2013-08-15 Fulton J. Sheen, Norman Vincent Peale, and Billy Graham were America's most popular religious leaders during the mid-twentieth century period known as the golden years of the Age of Extremes. It was part of an era that encompassed polemic contrasts of good and evil on the world stage in political philosophies and international relations. The 1950s and early 1960s, in particular, were years of high anxiety, competing ideologies, and hero/villain mania in America. Sheen was the voice of reason who spoke against those conflicting ideologies which were hostile to religious faith and democracy; Peale preached the gospel of reassurance, self-assurance, and success despite ominous global threats; and Graham was the heroic model of faith whose message of conversion provided Americans an identity and direction opposite to atheistic communism. This study looks at how and why their rhetorical leadership, both separately and together, contributed to the climate of an extreme era and influenced a national religious revival.

Rhetorical Interaction in 1 Corinthians 8 and 10 Yeo 2021-09-06 An interdisciplinary study of 1 Corinthians 8 and 10 in terms of rhetorical and sociological approaches gives fascinating insight into Paul's rhetoric and theology. Also, the preliminary attempt to use "rhetorical hermeneutic" in cross-cultural reading of the biblical text is innovative and provocative.

Rhetorical Education In America Cheryl Jean Glenn 2009-03-15 A timely collection of essays by prominent scholars in the field on the past, present, and future of rhetoric instruction. From Isocrates and Aristotle to the present, rhetorical education has consistently been regarded as the linchpin of a participatory democracy, a tool to foster civic action and social responsibility. Yet, questions of who should receive rhetorical education, in what form, and for what purpose, continue to vex teachers and scholars. The essays in this volume converge to explore the purposes, problems, and possibilities of rhetorical

education in America on both the undergraduate and graduate levels and inside and outside the academy. William Denman examines the ancient model of the "citizen-orator" and its value to democratic life. Thomas Miller argues that English departments have embraced a literary-research paradigm and sacrificed the teaching of rhetorical skills for public participation. Susan Kates explores how rhetoric is taught at nontraditional institutions, such as Berea College in Kentucky, where Appalachian dialect is espoused. Nan Johnson looks outside the academy at the parlor movement among women in antebellum America. Michael Halloran examines the rhetorical education provided by historical landmarks, where visitors are encouraged to share a common public discourse. Laura Gurak presents the challenges posed to traditional notions of literacy by the computer, the promises and dangers of internet technology, and the necessity of a critical cyber-literacy for future rhetorical curricula. Collectively, the essays coalesce around timely political and cross-disciplinary issues. *Rhetorical Education in America* serves to orient scholars and teachers in rhetoric, regardless of their disciplinary home, and help to set an agenda for future classroom practice and curriculum design.

Contemporary Rhetorical Theory John Louis Lucaites 1999-01-01 This indispensable text brings together important essays on the themes, issues, and controversies that have shaped the development of rhetorical theory since the late 1960s. An extensive introduction and epilogue by the editors thoughtfully examine the current state of the field and its future directions, focusing in particular on how theorists are negotiating the tensions between modernist and postmodernist considerations. Each of the volume's eight main sections comprises a brief explanatory introduction, four to six essays selected for their enduring significance, and suggestions for further reading. Topics addressed include problems of defining rhetoric, the relationship between rhetoric and epistemology, the rhetorical situation, reason and public morality, the nature of the audience, the role of discourse in social change, rhetoric in the mass media, and challenges to rhetorical theory from the margins. An extensive subject index facilitates comparison of key concepts and principles across all of the essays featured.

The Handbook of Rhetoric and Public Address Shawn J. Parry-Giles 2010-03-25 *The Handbook of Rhetoric and Public Address* is a state-of-the-art companion to the field that showcases both the historical traditions and the future possibilities for public address scholarship in the twenty-first century. Focuses on public address as both a subject matter and a critical perspective Mindful of the connections between the study of public address and the history of ideas Provides an historical overview of public address research and pedagogy, as well as a reassessment of contemporary public address scholarship by those most engaged in its practice Includes in-depth discussions of basic issues and controversies public address scholarship Explores the relationship between the study of public address and contemporary issues of civic engagement and democratic citizenship Reflects the diversity of views among public address scholars, advancing on-going discussions and debates over the goals and character of rhetorical scholarship

Rhetoric and Human Consciousness Craig R. Smith 2017-04-12 For two decades, students and instructors have relied on award-winning author Craig Smith's detailed description and analysis of rhetorical theories and the historical contexts for major thinkers who advanced them. He employs key themes from important philosophical schools in this well-researched chronicle of rhetoric and human consciousness. One is that rhetoric is a response to uncertainty. The modern philosophers, like the naturalists of ancient Greece and the Scholastics who preceded them, tried to end uncertainty by combining the discoveries of science and psychology with rationalism. Their aim was progress and a consensus among experts as to what truth is. However, where modernism proved ineffective, rhetoric was revived to fill the breach. Another significant theme is that different conceptions of human consciousness lead to different theories of rhetoric, and for every major school of thought, another school of thought forms in reaction. Classic and contemporary examples demonstrate the usefulness of rhetorical theory, especially its ability to inform and guide. By providing probes for rhetorical criticism, discussions also demonstrate that rhetorical criticism illustrates, verifies, and refines rhetorical theory. Thus, the synergistic relationship between theory and criticism in rhetoric is no different than in other arts: Theory informs practice; analysis of successful practice refines theory. Smith's absorbing study has been expanded to include thorough treatments of rhetoric in the Romantic Era, feminist and queer theory, and historical context for the creation of rhetorical theory and its use in public address.

Constructing Rhetorical Education Marie Secor 1992 In nineteen essays illustrating its many aspects, this book offers an argument for what it takes to construct a complete rhetorical education. The editors take an approach that is pragmatic and pluralistic, based as it is on the assumptions that a rhetorical education is not limited to teaching freshman composition (or any specific writing course) and that the contexts in which such an education occurs are not limited to classrooms. This thought-provoking volume stresses that while a rhetorical education results in the growth of writing skills, its larger goal is to foster critical thinking.

Rhetoric's Pragmatism Steven Mailloux 2017-04-27 For over thirty years, Steven Mailloux has championed and advanced the field of rhetorical hermeneutics, a historically and theoretically informed approach to textual interpretation. This volume collects fourteen of his most recent influential essays on the methodology, plus an interview. Following from the proposition that rhetorical hermeneutics uses rhetoric to practice theory by doing history, this book examines a diverse range of texts from literature, history, law, religion, and cultural studies. Through four sections, Mailloux explores the theoretical writings of Heidegger, Burke, and Rorty, among others; Jesuit educational treatises; and products of popular culture such as Azar Nafisi's *Reading Lolita in Tehran* and *Star Trek: The Next Generation*. In doing so, he shows how rhetorical perspectives and pragmatist traditions work together as two mutually supportive modes of understanding, and he demonstrates how the combination of rhetoric and interpretation works both in theory and in practice. Theoretically, rhetorical hermeneutics can be understood as a form of neopragmatism. Practically, it focuses on the production, circulation, and reception of written and performed communication. A thought-provoking collection from a preeminent literary critic and rhetorician, *Rhetoric's Pragmatism* assesses the practice and value of rhetorical hermeneutics today and the directions in which it might head.

Scholars and students of rhetoric and communication studies, critical theory, literature, law, religion, and American studies will find Mailloux's arguments enlightening and essential.

Introduction to Classical Legal Rhetoric Michael H. Frost 2017-03-02 Lawyers, law students and their teachers all too frequently overlook the most comprehensive, adaptable and practical analysis of legal discourse ever devised: the classical art of rhetoric. Classical analysis of legal reasoning, methods and strategy is the foundation and source for most modern theories on the topic. Beginning with Aristotle's Rhetoric and culminating with Cicero's De Oratore and Quintilian's Institutio Oratoria, Greek and Roman rhetoricians created a clear, experience-based theoretical framework for analyzing legal discourse. This book is the first to systematically examine the connections between classical rhetoric and modern legal discourse. It traces the history of legal rhetoric from the classical period to the present day and shows how modern theorists have unknowingly benefited from the classical works. It also applies classical rhetorical principles to modern appellate briefs and judicial opinions to demonstrate how a greater familiarity with the classical sources can deepen our understanding of legal reasoning.

Advances in the History of Rhetoric Richard Leo Enos 2007-12-15 Advances in the History of Rhetoric: The First Six Years is a comprehensive collection of 29 scholarly essays published during the first phase of the journal's history. Research from prominent and developing scholars that was once difficult to acquire is now offered in a coherent and comprehensive collection that is complemented by a detailed index and unified bibliography. This collection covers a range of periods and topics in the history of rhetoric, including Greek and Roman rhetoric, rhetoric and religion, women in the history of rhetoric, rhetoric and science, Renaissance and British rhetorical theory, rhetoric and culture, and the development of American rhetoric and composition. The editors, Richard Leo Enos and David E. Beard, provide a preface and afterword that synthesize the mission and meaning of this work for students and scholars of the history of rhetoric.

Speaking to Good Effect Douglas Gordon Lawrie 2006-01-01 Speaking to Good Effect introduces students to the ancient and ubiquitous art of rhetoric. Whenever we try to achieve something with words as our tools, we become rhetoricians. Whenever we respond – positively or negatively – to someone else's words, we become rhetorical critics. It is, therefore, not surprising that the art of rhetoric has been studied and taught for more than twenty-four centuries.

The Prospect of Presidential Rhetoric James Arnt Aune 2008 Culminating a decade of conferences that have explored presidential speech, The Prospect of Presidential Rhetoric assesses progress and suggests directions for both the practice of presidential speech and its study. In Part One, following an analytic review of the field by Martin Medhurst, contributors address the state of the art in their own areas of expertise. Roderick P. Hart then summarizes their work in the course of his rebuttal of an argument made by political scientist George Edwards: that presidential rhetoric lacks political impact. Part Two of the volume consists of the forward-looking reports of six task forces, comprising more than forty scholars, charged with outlining the likely future course of presidential rhetoric, as well as the major questions scholars should ask about it and the tools at their disposal. The Prospect of Presidential Rhetoric will serve as a pivotal work for students and scholars of public discourse and the presidency who seek to understand the shifting landscape of American political leadership.

The SAGE Handbook of Rhetorical Studies Andrea A. Lunsford 2008-10-29 The SAGE Handbook of Rhetorical Studies surveys the latest advances in rhetorical scholarship, synthesizing theories and practices across major areas of study in the field and pointing the way for future studies. Edited by Andrea A. Lunsford and Associate Editors Kirt H. Wilson and Rosa A. Eberly, the Handbook aims to introduce a new generation of students to rhetorical study and provide a deeply informed and ready resource for scholars currently working in the field.